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## For Immediate Release

### ECIA Honors Mouser VP Keith Privett for Distinguished Service

**October 29, 2013** – [Mouser Electronics](http://www.mouser.com), Inc., a leading engineering resource and global distributor of semiconductors and electronic components, is proud to announce that Keith Privett, Mouser Vice President, Supplier Management, has received a 2013 [ECIA](http://www.ecia.org) Distinguished Service Award.

This award is presented annually by the Electronic Components Industry Association “to those individuals who have made significant contributions to the leadership and activities of the electronic components industry and the association.”

The ECIA is a leading non-profit organization dedicated to supporting the expanding needs and interests of the authorized electronics supply chain.

Privett was recognized for his contributions to the ECIA’s executive committee as well as for his leadership in Project Host, an educational program that provides students the opportunity to attend premier industry events. Project Host occurs twice a year - during the Electronic Distribution Show (EDS) and the ECIA Executive Conference in Chicago, which is where Privett received the Distinguished Service Award on October 28.

“Keith’s professional leadership and contribution to the Executive Committee and to Project Host has indeed made a significant difference to the progress and success of these ECIA programs,” said John Denslinger, President and CEO of ECIA. “Without his participation, guidance and creativity, the association certainly would not have achieved so much success in such a short time.”

“I am honored and grateful to receive this recognition,” Privett said. “ECIA is a fantastic organization for our industry. I am always happy to support their initiatives.”

Privett joined Mouser in 2002 as Director of Electromechanical & Power product lines. He has played a key role in helping Mouser grow its linecard through partnerships with top manufacturers. He holds a Master’s Degree in Global Management and a Bachelor’s Degree in Marketing/Business Administration.

In 2011, the ECIA awarded the Distinguished Service Award to Mouser’s President and CEO Glenn Smith. Smith was recognized for leading a team of ECIA members to launch the only inventory search website that is limited to manufacturer authorized distribution.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About ECIA**

The Electronic Components Industry Association (ECIA) was formed in 2011 by uniting the National Electronic Distributors Association (NEDA) and the Electronic Components Association (ECA). ECIA members are involved in the development of industry guidelines, EIA technical standards and unique component market statistics reports. The association is a steadfast advocate for the sale of authorized electronic components and operates an exclusive inventory search site for authorized product: [www.ECIAauthorized.com](http://www.ECIAauthorized.com). ECIA unites all segments of the electronic components industry in these efforts: manufacturers, authorized distributors and manufacturers representatives. For more information, visit [www.ECIAonline.org](http://www.ECIAonline.org)

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