



US Headquarters  
1000 N. Main Street, Mansfield, TX 76063, USA  
(817) 804-3800 Main  
[www.mouser.com](http://www.mouser.com)

## For Immediate Release

# Mouser Electronics Presents Latest Technologies at Arm TechCon 2018

**October 9, 2018** – [Mouser Electronics](http://www.mouser.com), Inc., the authorized global distributor with the newest semiconductors and electronic components, is proud to announce that it will host an exhibit featuring the newest technologies at [Arm® TechCon™](http://www.arm.com), October 16–18 at the San Jose (California) Convention Center.

One of the most anticipated events in the embedded industry, [Arm TechCon](http://www.arm.com) is a unique interactive training ground designed to connect, instruct, advise and enable electronic and Arm-based computer design. The Expo and Conference provide attendees with a comprehensive understanding of Arm-based technology, with over 4,500 hardware designers and software developers expected to attend. Visitors can join Mouser at Booth 422 for information on the latest products for design engineers as well as a look at Mouser's latest [Empowering Innovation Together™](http://www.mouser.com) series.

“As a top distributor of Arm-based technologies and components, Mouser is glad to once again exhibit at Arm TechCon,” said Kevin Hess, Mouser Electronics' Senior Vice President of Marketing. “This conference is an excellent opportunity for us to be at the forefront of embedded technology and to share information on the newest products from over 700 manufacturers available at [Mouser.com](http://www.Mouser.com).”

In Booth 422, Mouser's product experts will be answering questions and displaying some of the newest products available from its valuable suppliers Analog Devices, Cypress Semiconductor, Digi International, Infineon Technologies, Maxim Integrated, Microchip Technology, NXP Semiconductors, Renesas Electronics, Silicon Labs, STMicroelectronics, and Texas Instruments.

Representatives will also be available to discuss fascinating and relevant articles from Mouser's [Methods](http://www.mouser.com) e-zine, a valuable source of design information that provides exclusive information on prototype development that every design engineer needs to drive new levels of innovation. Visitors to the Mouser booth can also enter for a chance to win a free Bose SoundLink Color *Bluetooth®* speaker II.

To learn more, visit [eng.info.mouser.com/armtechcon-2018](http://eng.info.mouser.com/armtechcon-2018).

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 700 manufacturers. Mouser offers 23 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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Further information, contact:  
Kevin Hess, Mouser Electronics  
Senior Vice President of Marketing  
(817) 804-3833  
[Kevin.Hess@mouser.com](mailto:Kevin.Hess@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Manager, Corporate Communications and Media Relations  
(817) 804-7764  
[Kelly.DeGarmo@mouser.com](mailto:Kelly.DeGarmo@mouser.com)