



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main (800) 346-6873 Sales
www.mouser.com

For Immediate Release

Mouser Electronics Sponsors 2021 Engineers Week, Introducing Students to the Possibilities Behind Engineering

February 18, 2021 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, is proud to once again be a major sponsor of [Engineers Week](http://www.engineersweek.com) (EWeek) through the Fort Worth (Texas) Museum of Science and History for seven days of virtual activities that promise to be fun and engaging. For several years, Mouser has been a major sponsor of this important event designed to increase public awareness and appreciation of engineers and their work.

During the virtual EWeek, occurring Feb. 21–27, Mouser aspires to spark the imagination of future engineers while demonstrating some of the latest technologies affecting the world of tomorrow. Mouser is helping to sponsor a week of virtual education and hands-on activities via YouTube and live engineering activities and workshops on Facebook. Other virtual activities celebrating National EWeek are planned through schools across the Dallas/Fort Worth area.

“By sponsoring events like EWeek, Mouser gets to support the innovators, inventors, and scientists who will create what’s next in technology,” said Kevin Hess, Mouser Senior Vice President of Marketing. “Mouser strives to empower innovation in engineers of all ages, from providing resources and tools for engineers to fostering young peoples’ imaginations.”

“Engineers Week has been one my favorite events, where working engineers personally connect with students,” commented Dr. Doug Roberts, Chief Public Engagement Officer at the Fort Worth Museum of Science and History. “This year these connections are virtual and will emphasize resources online that students can use to understand the vast opportunities in the many careers under the umbrella of engineering. It is so important to expose students to positive role models of engineers and scientists and we are grateful to companies like Mouser who support these efforts to enhance STEM education.”

To learn more about the exciting EWeek activities, visit <https://eng.info.mouser.com/engineersweek>. To learn about Mouser’s educational sales, visit <https://www.mouser.com/educationalsales/>.

As a global authorized distributor, Mouser offers the world's widest selection of the newest semiconductors and electronic components — in stock and ready to ship. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each of its manufacturer partners. To help speed customers' designs, Mouser's website hosts an extensive library of technical resources, including a [Technical Resource Center](#), along with product data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and other helpful information.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its leading manufacturer partners. Serving the global electronic design engineer and buyer community, the global distributor's website, mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit <https://www.mouser.com/>.

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Further information, contact:
Kevin Hess, Mouser Electronics
Senior Vice President of Marketing
+1 (817) 804-3833
Kevin.Hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Manager, Corporate Communications and Media Relations
+1 (817) 804-7764
Kelly.DeGarmo@mouser.com